



## Denver Bicycle Touring Club

PO Box 260517  
 Denver, CO 80226-0517  
 www.dbtc.org

### BOARD OF DIRECTORS MEETING Monday, December 1, 2014 El Senor Sol, 2301 7th St Denver, CO 80211, 6pm Agenda

Cyndy Klepinger	n	Scott Houchin	Y
Lise Neer	Y	Jeff Krinsky – webmaster	y
Brad West	y	Kathy Stommel	y
Lisa Feheley	y	John Wren	y
<b>Guests:</b>		Doug Schuler – map sales	y
<b>Outgoing members:</b>			
Karen Kirby	y	Carolyn Bauer	y

Brad called the meeting to order at 6:07 after we ordered dinner.

#### DIRECTORS

- 1. Introduction of New Members.** These three new board members (John Wren, Scott Houchin & Kathy Stommel) were elected at the November 8, 2014 Volunteer Recognition Luncheon by a vote of the membership. We introduced the new members, the existing board members, and the outgoing board members (Karen Kirby and Carolyn Bauer).
- 2. Election of New Board Officers.** The officers are: President, VP, Secretary, Treasurer and are elected from the Board. The other big tasks are the March Kickoff, the July Picnic & the October Volunteer Recognition Dinner/Lunch. **Lise made a motion that Kathy Stommel become the President; Cyndy Klepinger become the VP; John Wren become the Secretary and Brad West become the Treasurer. Scott seconded and the motion passed.**
- 3. Approval of the November Meeting Minutes.** **Scott made a motion that we accept the minutes from the November 3, 2014 meeting. Lise seconded and the motion passed.** These minutes are stored in our Dropbox and Jeff will make them available on our website.
- 4. Treasures Report.** Karen emailed the financials and put them in Dropbox. Checking balance is **\$2,650.08**. The club has **\$48,930.19** in the Capitol One 360 account. Of that amount, \$20,000 is set aside as reserve for future map sales. **Carolyn made a motion to accept the November Treasurer's report. Kathy seconded and the motion passed.**
- 5. Webmaster report – Jeff explained he's given admin access to the website for a few board members and it's given them the opportunity to find info that is really useful. Wild Apricot is the web host and they have lots of tutorials that are helpful. Kathy asks whether others may want access.**
  - Membership status: 411 members, including 5 new members
  - Lapsed member list. 5 lapsed members this month. Scott will contact Cyndy about joining her effort to contact lapsed members.



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### Old Business:

1. **Updated Bylaws Status.** The DBTC By-Laws were amended November 8, 2014 at the Volunteer Recognition Luncheon by a vote of the membership. The new version is in Dropbox and Jeff will put it on the website.
2. **Volunteer Recognition Luncheon Status.** Karen asked whether the Board wanted to request the \$200 deposit refund OR to contact the hotel with next year's VRL date. The Board decided to make a reservation in January for the November 2015 VRL. Kathy asked Karen to tell the hotel to keep the \$200 and await a January request for a November VRL reservation.
3. **Donation Status**
  - a. Bike fixit station \$2,000. Cyndy is in contact with Wheat Ridge to put one with our logo near Prospect Park. They are nearly indestructible, so we don't expect maintenance problems.
  - b. \$500 each to Bicycle Colorado and Bike Jeffco. Scott requests the board consider Bike Denver next year.
4. **Map Sales Status.** Doug brought this November info to the meeting. Sales were 25 maps in November @ \$81.25. Q1 sales = \$2,637.50; Q2 sales = \$4,825.00; Q3 sales = \$3012.50; Q4 sales = \$1,218.75 for YTD sales of \$11,693.75. Inventory is 5,450 maps. Accounts receivable through the end of November is \$693.75. Total sales in 2014 so far are 4,450 maps. Doug explains this has been a disappointing year for map sales, partly because they are dated 2011.
5. **Map Update.** Cyndy, Doug and two additional club members are trying to move forward on the map update project. They expect to need to do the update for 2015. Brad explained this task should take a very high priority in 2015.
6. **Marketing report** - Cyndy / Lise / Scott. Scott is joining the Marketing team. They're working on the lapsed members list. They're starting to look forward to 2015 events and hope they will continue to have a marketing budget for next year. They've thought about creating a sticker with the club's logo to put on the door of bike shops that sell the maps. Scott assumes the club wants to increase membership, including younger members. There was general agreement that increasing membership was a key issue for 2015.

### New Business:

1. **Election issues**
  - a. **Potential new meeting date.** After a lengthy discussion, the new board determined to keep meetings in the same location and to move the meeting start time to 6:30, rather than 6pm. During the discussion Brad suggested we look for a more professional location for board meetings, or meet in places that are important to biking. Audio or video conferences can work. Video conferences work better, so you can see who is speaking. That meeting has no expense.
  - b. **Transition to new Board.** Karen & Carolyn expressed their willingness to continue to support the transition to the new board members by explaining how they have done their tasks as Treasurer and Secretary, explaining



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how Dropbox works and how files are organized, adding files to Dropbox, etc.

2. **June Bicycle Accident & follow-up with McKay Insurance.** Carolyn explained status on the June bike accident and status with the agents. Scott is aware of the situation, too. Carolyn suggested a useful task in 2015 is to review and potentially update the Ride sign-up sheet / liability waiver form. Current versions are in Dropbox.
3. **2015 Meeting Schedule.** Kathy suggests everyone bring 2015 calendars to the next meeting, so the meetings can be scheduled through the year.

Our next meeting is Monday, January 5, 2015 @ 6:30 at El Senor Sol.

Respectfully submitted,  
Carolyn Bauer  
Secretary, DBTC